



UX + LEARNING EXPERIENCE SOLUTIONS

CAPABILITY STATEMENT

*We transform complex systems into
clear, usable, and learnable
experiences.*



CORE CAPABILITIES

User Experience & Learning Solutions

- UX Audits & Usability Testing
- Workflow & Process Redesign
- Information Architecture
- Section 508 & WCAG Accessibility
- Instructional Design & eLearning Development
- Learning Experience (LX) Strategy
- Training Systems & Curriculum Design

PAST PERFORMANCES

- Supported federal health and data systems
- Designed UX for dashboards and workflows
- Improved usability of enterprise platforms
- Developed training aligned with system rollouts
- Conducted UX audits for complex applications
- Delivered user-centered design solutions

DIFFERENTIATORS

Where UX meets learning strategy

- UX + Instructional Design expertise
- Usability and learnability focused
- Federal and regulated experience
- Simplifies complex systems
- Accessibility-first design approach
- Rapid, scalable, and user-centered solutions
- Data-driven decision making

COMPANY OVERVIEW

Creative Mindsets LLC delivers UX and instructional design solutions that improve usability, adoption, and performance. We simplify complex systems for federal and mission-driven organizations.

CONTACT INFORMATION

Creative Mindsets LLC
(678) 863- 4693
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NAICS CODES

- 541511 Custom Computer Programming Services
- 541512 Computer System Design Services
- 611430 Professional & Management Development Training
- 541611 Administrative & General Management Consulting



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